



# ClearSight Networks Newsletter November 15, 2007



## Killer Feature

### 3rd Party Decode Engines:

*Boosting the Power of ClearSight's Protocol Analyzers*

The 3rd Party Decode Engines are a Simple way to expand ClearSight's knowledge base from 300 to 700 protocols and beyond, while allowing users to define protocol decodes, so that the integrated solution is completely transparent to the user.

We have created a related PPT, which may help to promote your sales. Please send mail to [marketing@clearsightnet.com](mailto:marketing@clearsightnet.com) to receive the PPT.

More information about the 3rd Party Decdoe Engines please access our [FAQ page](#).

## Company News

### Organization change

A new fiscal year and a new management team. Effective October 1, 2007, Samuel Li became the new President and CEO of ClearSight. He succeeded Masaru Gomi who returned back to Japan to head up the sales effort for Japan and take charge of APAC. William Berkman Jr. is now the VP of Corporate Development and Jonathan L. Green is the company's COO.

In other areas, Bo Han assumed the position of director of sales; Bo is responsible for the US and EMEA regions. Sandy Zhang is now in charge of sales for Greater China.

## New Marketing & Sales Materials

### New Marketing/Sales Materials

## New Product

### ClearSight Network Time Machine ® Distributed 6.2



ClearSight Networks is pleased to announce NTM Distributed 6.2 which is the first version of distributed NTM. It integrates CSD capabilities to provide full-featured remote access.



The ClearSight NTM Distributed is a next generation data capture and analysis solution capable of capturing traffic from 10/100/ Gigabit full duplex networks at full line rates and then analyzing the data using ClearSight Analyzer Distributed (CSD) software.

### NTM Distributed 6.2 New Features and Improvements:

- CSD Integration
- Auto Save Trace
- Save Trace Filter Enhancement
- Database improvement



## Training

### Training

We are going to begin to offer monthly webinars with three main areas of focus: troubleshooting methodologies, new technologies, and network problem diagnosis and resolution. The webinars will be conducted by our ClearSight training group. The English training is coming soon.

The webinars are available at no cost and everyone is welcome to attend, including partners, customers and potential customers.

Visit our website to get the latest schedule: [www.clearsightnet.com](http://www.clearsightnet.com)

We also plan to offer monthly webinars in China to be conducted in Mandarin with the next one being held on 14th Nov, 2007, where we will introduce the CSA and NTM new features.



New competitive analysis:

- ClearSight vs. infiniStream
- ClearSight vs. Fluke
- ClearSight vs. Wireshark

New presentation materials:

- Network Time Machine Features & Benefits
- 3rd Party Decode Engines: Boosting the Power of ClearSight's Protocol Analyzers

Update:

- Company and product portfolio.ppt

We plan to update the Distributor DVD with new or revised ClearSight marketing / sales materials every month. To receive the latest Distributor DVD, please send email to [marketing@clearsightnet.com](mailto:marketing@clearsightnet.com).

You can also access our partner webpage <http://www.clearsightnet.com/partners.php> to access the latest information. There you can download the latest software, trace files, product literature, and marketing materials. Please send an e-mail to [marketing@clearsightnet.com](mailto:marketing@clearsightnet.com) to obtain an account.

## Website Update

### New Partner Webpage Design

In the old partner web site, we provided the software, product literature and marketing presentation materials downloads. In the redesigned web site, we plan to add competitive information, use cases, more presentation materials, and FAQs.

To request a login for the partner page, please send e-mail to [marketing@clearsightnet.com](mailto:marketing@clearsightnet.com).

## ClearSight Support

### Worldwide Support

ClearSight's product support group is available by email to address your questions and concerns. For support in Asia, please send emails to [support.asia@clearsightnet.com](mailto:support.asia@clearsightnet.com). For the U. S. and other parts of the world, please use [support@clearsightnet.com](mailto:support@clearsightnet.com). We will respond within 24 hours.

## Local News

### Local news



From Oct 23 -26, 2007, we exhibited at the PT/EXPO COMM CHINA 2007 Exhibition in Beijing with Spirent China. The show is held every two years and it's the largest communication exhibition in China with participation from both local and international IT companies.

The ClearSight NTM, positioned as a Triple-play analysis and test solution, was well received. VoIP and IPTV, two important elements of the Triple-play offering, are gaining popularity in China. As a leader in multimedia IP testing, ClearSight is well positioned to take advantage of this trend.

